

# the Watermelon Crawl

Dear Friend,

We want to invite you to be a part of a special event happening this summer. The 3rd Annual Watermelon Crawl 5K will be held in memory of Jerry Lewis Moore on July 9th, 2016. This race will be a fundraiser for the Jerry Moore Memorial Scholarship that will be presented to a deserving ABAC Agriculture student each fall.

On December 29th, 2013, the world lost a great man, but heaven gained an angel. He left behind an incredible legacy and lives on in the hearts of his three children, four grandchildren, and everyone who knew him. If you did know him, you knew of his incredible love for others as well as his passion for life.

The Watermelon Crawl 5K is a race that will honor his memory and his legacy. In life, Jerry worked in many different types of agriculture. He found joy in the fields of the South, no matter what was growing in them. Most recently, Jerry channeled his passion into serving the Southeastern United States as Sakata's watermelon seed sales representative. For him, watermelon was a way of life.

Jerry was also an ABAC alumnus, graduating with an Ag degree back in the 1980s. He was a strong supporter of education and made great sacrifices for the education of his children. We could not think of a better way to honor and remember him than through a college scholarship for a young person studying agriculture.

Our goal is to create an endowed scholarship through ABAC that will exist permanently. In order to reach this goal, a total of 25,000 dollars must be raised. We plan to accomplish this through runners' registration fees and donations from sponsors like you. The first two years of this fundraiser were very successful – we are more than halfway to our goal!

Enclosed in this packet, you will find information regarding the donation process and details about the event. All donations will be made through The ABAC Foundation and will be tax deductible. If you would like more information about this opportunity, please feel free to contact Josie Smith through email at [thewatermeloncrawl5k@gmail.com](mailto:thewatermeloncrawl5k@gmail.com).

We appreciate you so much and we look forward to working with you. You are encouraged to read about the many sponsor benefits we offer and consider being a part of The 3<sup>rd</sup> Annual Watermelon Crawl 5K and Fun Run.

Many thanks,

Josie Smith  
Race Director  
[thewatermeloncrawl5k@gmail.com](mailto:thewatermeloncrawl5k@gmail.com)  
229-402-3655



# *Watermelon Crawl Sponsorship Levels*

## **Bronze Sponsors - \$100-249**

- Name or logo on back of t-shirt
- Recognition on race day via stage announcements and runner's bag publications
- Complementary t-shirt
- Signage at the race with donor's name and/or logo
- Donation will be tax deductible

## **Silver Sponsors - \$250-499**

### **All Bronze level benefits PLUS:**

- Additional complementary t-shirt (two t-shirts total)
- Waived registration fee for one runner (includes all registered runner benefits)

## **Gold Sponsors - \$500-999**

### **All Silver level benefits PLUS:**

- Waived registration fee for two runners (includes all registered runner benefits)
- Logo/advertisement included on website

## **Platinum Sponsors - \$1,000-2,999**

### **All Gold level benefits PLUS:**

- Waived registration fee for three additional runners (five runner registrations total)
- Headlining logo on shirt and at event

# *Other Sponsorship Opportunities*

## *Silent Auction*

In addition to the 5K race and fun run, the Watermelon Crawl includes a silent auction as part of our fundraising efforts. Last year this was a great success, with donated items ranging from daylilies to original paintings. We gladly welcome any type of donation. Some typical auction items include gift cards, organization memberships, event tickets, art, handmade products, farm equipment, and sports gear.

## *Additional donation opportunities:*

- Items for runners' bags
  - Each runner who participates in the Watermelon Crawl will receive a "runner's bag" that will include race-related items such as sponsor publications, company magnets and business cards, donated products, and coupons/certificates from local businesses. If you need suggestions regarding what types of items to donate, please don't hesitate to contact us.
  
- Supplies for race day
  - Bottled water and snacks for runners
  - Trash bags, tablecloths, and napkins
  - Banners and signs
  - Safety pins, pens, and markers

# Sponsorship Form

In order to be included on the T-shirt and promotional materials, please make sure we have your contribution by July 5, 2016.

Name or Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Enclosed is my check payable to the **ABAC Foundation** for: \$ \_\_\_\_\_

Make my gift now of \$ \_\_\_\_\_ and charge my:

Visa  Mastercard  American Express  Discover

Name on card \_\_\_\_\_

Card number \_\_\_\_\_ Security Code \_\_\_\_\_

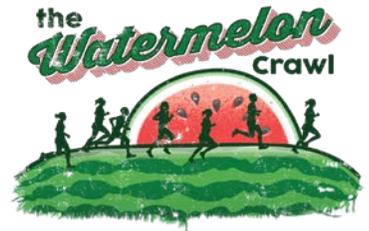
Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

Auction Item: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Other contribution: \_\_\_\_\_

You may mail this form and your contribution to:

ABAC Foundation  
Attn: Josie Smith  
2802 Moore Hwy, Box 13  
Tifton, GA 31793



We would also be more than happy to pick up any donation. Simply call Josie Smith at 229.402.3655 or email [thewatermeloncrawl5k@gmail.com](mailto:thewatermeloncrawl5k@gmail.com).

# *Jerry Moore Memorial Scholarship*

The 1<sup>st</sup> Scholarship for a 4-year Diversified Ag Student

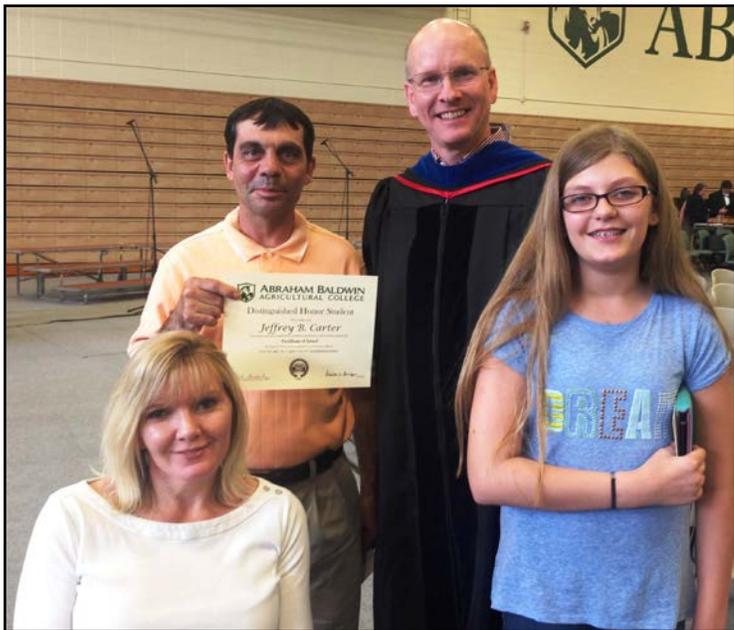
Scholarship will be awarded to a well-qualified 4-year Diversified Agriculture Student beginning their sophomore, junior, or senior year.

Minimum 2.8 GPA

Other Considerations include:

- Leadership in community and/or on campus
- Involvement with clubs and activities
- Community service and volunteer participation
- Industry involvement

Jeffrey Carter, ABAC Ag Student



An endowed scholarship will be awarded permanently, with one student receiving the scholarship each year. During the process of raising the funds for the endowment, money was set aside to award the scholarship on an annual basis while the endowment matures. We are so proud of Jeffrey Carter, the very first recipient of the Jerry Moore Memorial Scholarship - he is pictured here with his family and Dr. Ray Smith at ABAC's Spring 2016 Honor's Day. Jeffrey is a nontraditional student who has worked incredibly hard for his education at ABAC. Congratulations, Jeffrey!